



Social Responsibility Report: Spring 2006

Applied India Launches Community Education Initiative

Through collaboration with the American India Foundation (AIF), Applied Materials recently launched a center for local high school children in Bangalore, India, to increase student exposure to technology. Ten computers, as well as software and internet connectivity, offer predominantly low-income students the opportunity to learn how to use computers — an opportunity they might not otherwise have.

At the grand opening of the Digital Equalizer (DE) Center at the Government High School B Narayanapura in November, Mark Pinto, Senior Vice President, Chief Technology Officer and General Manager New Business and New Products Group, reminded attendees that "Applied Materials has a long-term commitment to making a meaningful social investment in every community in which it operates."



Students from a local high school welcomed Senior Vice President, Chief Technology Officer and General Manager New Business and New Products Group, Mark Pinto as he arrived to open the new Digital Equalizer Center in Bangalore, India.

By working closely with AIF — the largest U.S.-based foundation focused on development in India — Applied is attempting to narrow the digital divide.

By April 2006, Applied plans to help create five DE Centers where Applied Materials India employees will also mentor and teach students. The DE Centers will bring together both male and female students who work together while receiving guidance from center-trained teachers. Girls are still under-represented in India's classrooms. But due to education initiatives by many organizations, including Applied Materials and AIF, an increasing number of female students have the opportunity to attend school.